



# Newsletters of Hope

Cross-Lines Community Outreach, Inc.

Quarterly Newsletter

[www.cross-lines.org](http://www.cross-lines.org)

August 2015

## Our New Look!

Over the past few years, Cross-Lines has been evaluating options to create a more informative and user-friendly website. This year we have been honored to work with Bernstein Rein Advertising to make these changes happen. Through their generosity and donation of time and talent, this new look has finally come to fruition!

Through this partnership, we were able to create a new website and were presented the opportunity to add a new logo as well. The logo was created through an employee contest at Bernstein Rein, with the winning logo designed by Art Director, Doug Steffen. It was chosen for its modern look and fresh color scheme.

Thank you to Kelly Hill, Doug Steffen, and Mark Schuh at Bernstein Rein Advertising for sharing their time and talents with us to make this happen. With their help, we were able to launch our logo and website in July. We hope you will stop by our new site to take a look! [www.cross-lines.org](http://www.cross-lines.org)

## 2015 Gala for Hope



Cross-Lines is excited to announce Former Kansas City Mayor Kay Barnes as the Honorary Chairperson for the 12th Annual Gala for Hope! Mayor Barnes has been a life-long public servant, but many do not know she worked for Cross-Lines early in her career. She credits her work at Cross-Lines as the inspiration for her career in public service. Former Mayor Barnes worked alongside Don Bakely, and she is still eager to share stories about her time with Cross-Lines and how Cross-Lines has provided opportunities and hope to those in need in our community. We are honored to have Former Mayor Kay Barnes share her early memories of working for Cross-Lines and

how the experience shaped her career in public service.

Proceeds from this event support our mission of providing people in our community with basic services and opportunities that encourage self-confidence and self-sufficiency. Your involvement helps Cross-Lines respond to those who walk through our doors seeking assistance through one of our many programs.

The Gala for Hope will be held Saturday, October 3rd at 6pm at the Ritz Charles—Overland Park.

Please join Former Mayor Kay Barnes and enjoy a great evening to support a truly worthwhile cause. You can register online at [www.cross-lines.org](http://www.cross-lines.org) or call 913-281-3388, ext. 233. Table and sponsorship opportunities are still available, or you can purchase individual tickets for \$150. Make your reservation today!

## Our Mission

Provide people affected by poverty with basic services and opportunities that encourage self-confidence and self-sufficiency.

## Upcoming Events

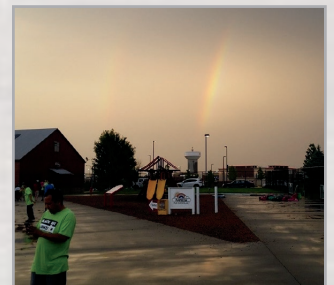
### Gala for Hope

October 3, 2015

### Christmas Store

December 2015

## Snapshots



### Black Out for Lights On July 10, 2015

The rain gave way to a beautiful double rainbow just before the start of the 5K



### Hope Totes Donation August 12, 2015

Staff & volunteers accepting donations from Great Clips

## Event News

Your support counts! Cross-Lines relies on the generosity of many throughout our community. Through our fundraising events, Cross-Lines is able to continue to provide important services to those in need. We are so thankful for the ongoing support from our donors and event sponsors. We have had two very successful fundraising events so far this year, and we want to thank everyone that helped make these events successful and fun!

### Spring Dig Plant Sale

The 20th Annual Spring Dig Plant Sale was a huge success! Through the combination of beautiful weather, gorgeous plants, and dedicated shoppers, we met our fundraising goal by raising over \$10,000 for Cross-Lines programs and services. We are very thankful to **Drexel Technologies** for donating all printing costs for the sale. We would also like to add a very special THANK YOU to Kris Illum for her amazing work planning and organizing the event, as well as the army of the dedicated volunteers who helped make the sale a huge success.

### Black Out For Lights On 5K

The rain was pouring most of the day but cleared just in time for the 4th Annual Black Out For Lights On! A rainbow signaled the start of the event with over 400 runners and walkers in attendance to support our utility and rent assistance programs. This year's event included fun for all ages with music by BJ the DJ, face painting, a kid's activity area, and emcee **Jesse Hawila, KCTV5** weekend meteorologist. We would like to thank our event Chairperson, Lisa Wiens, the entire Black Out for Lights On planning committee, as well as our sponsors and donors who helped make this a successful event by raising over \$15,000! This year's sponsors included **True North Hotel Group, Knit-Rite, BPU, US Bank, MW Builders, Great Plains Trust Company, Design Mechanical, Kansas Gas Service, Midway Ford Truck Center, the Miller Group, and Providence Medical Center.**

### 2015 Christmas Store

Our annual Christmas Store will be held in December to help area families have a happy holiday. Families get to shop for presents such as toys, clothing, and housewares for each member of their family, and they receive a Christmas dinner, complete with a holiday hen. This event takes many donations and much coordination, so we are always in need of new items and volunteers to help! The exact dates in December are still to be determined. Please contact Matt at [matto@cross-lines.org](mailto:matto@cross-lines.org) if you are interested in helping!

## Executive Director's Corner



What an exciting time to be a part of Cross-Lines! We are in the process of developing the first new building Cross-Lines has ever had. Our staff is administering enhanced programs that improve the lives of those we serve and provide lasting hope. I am honored to be part of an organization with such a deep history of making change in our community. As an organization that is over fifty years old, it is necessary for Cross-Lines to stay relevant in this rapidly changing world. Through a board led strategic planning process, we evaluated our website and logo and determined it was time to make improvements.

Even though Cross-Lines has undergone changes to our look and brand, the core of Cross-Lines remains the same. Over 50 years ago, Cross-Lines was founded by a group of churches and ministers who were dedicated to serving the poor and underserved and committed to bringing hope to those in need. Cross-Lines is still dedicated to these values, and we will continue this legacy well into the future. Whether it is as simple as providing a hot meal and gently used clothing items, or as complex as helping a homeless family move into stable housing, Cross-Lines continues to build a stronger community by helping those who need it the most.

If you have not had a chance to visit our new website, please take a few minutes to look it over, [www.cross-lines.org](http://www.cross-lines.org).

~ Susila Jones, Executive Director

## 2015 Services Year-to-Date

2015 has been a busy year! Our staff and volunteers have been working hard to meet the needs of our clients.

Here is a snapshot of the first six months of 2015:

- \* 10 families moved from homelessness into stable housing.
- \* 1,000 infants received diapers.
- \* 766 people received free clothing from the Thrift Store.
- \* 2,259 people received food from the Food Pantry.
- \* 514 Hope Totes were distributed.
- \* 31,000 meals were served.
- \* 2,000 pounds of fresh produce was harvested from the community garden and provided to people in our community.

Thank you for helping us make a difference!

## Volunteer Opportunities

### Current Volunteer Opportunities

**Front Desk Volunteers** — Thursdays, noon-4pm

**Community Garden Volunteers** — Tend to all aspects of garden-planting, weeding, watering, etc. Dates & times vary.

**Kitchen Preparation and Food Service** — Groups & individuals needed to serve lunch. Monday-Friday

**Commodities Food Program** — Groups of 8-10 needed to help prepare bags and distribute groceries to seniors.

**Campus Upkeep** — Individuals and groups needed to help keep our campus looking neat and clean.

**Thrift Store** — Individuals needed, Monday-Saturday from 9am-4pm.

**Computer Lab Attendants** — Assist clients with on-line job applications and general computer navigation. Only basic to moderate computer understanding needed. Dates & times vary.

If you would like to volunteer, please contact **Matt O'Malley** at [matto@cross-lines.org](mailto:matto@cross-lines.org)

## Capital Campaign Success

We are excited to announce we have reached and even exceeded our Hope For a Better Tomorrow Capital Campaign goal. Because of your generosity, we have raised \$2,451,752 in pledges and contributions. This is \$151,752 over our original \$2,300,000 goal! We met both the Hall Family Foundation and the Mabee Foundation challenge grants, for a total of \$500,000 in combined funding from these two foundations.

Through the campaign's success, Cross-Lines will increase accessibility to our community and our volunteers, expand our food pantry, relocate the Commodities Program back to the main campus, enlarge the Thrift Store, and increase our capacity to serve the community. We hope to break ground on the new building this fall.

Please stay tuned for updates on the building's progress. This is an exciting time of growth for Cross-Lines. Thank you to all of our supporters and donors for making this possible!

### Staff

**Susila Jones**

*Executive Director*  
Susila@cross-lines.org

**Matt O'Malley**

*Dir. Of Operations & Volunteers*  
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**Heather McKinney**

*Director of Development & Marketing*  
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**Gloria Cantu**

*Client Services Manager*  
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**Dani Lucas**

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**Sarah Kelley**

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**Kimberly Brown**

*Commodities & Nutrition Coord.*  
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**Helen Kutch**

*Thrift Store Manager*  
helen@cross-lines.org

**Carmelina Cabrera**

*Kitchen Manager*  
Carmelina@cross-lines.org

**Kenia Rivera**

*Food Pantry Assistant*  
kenia@cross-lines.org

**Robert Norris**

*Truck Driver*  
Robert@cross-lines.org

### Memorials

**Kenneth & Reta Kennedy**

**Mr. & Mrs. Winston Grantham**

**Celly Riedel**  
Ralph Goethem

**Joan Seacat**

*Velma Cline*  
Barb Elliott  
*Peg & Heidi Foster-Daughan*

Todd Hrubes

*Christina Pavlovsky*

Robert Rethorst

*Shawn Harrison*

Jack & Idabelle

Boyd & Family

*Carthage A&D Team of Ajinomoto*

*Windsor Foods*

Greg & Cynthia Post

*Sara Gilson*

Greg Lieninger

**John Davis**

Christina Brown

**Earl Alber**

Janice Boor

Betty Lloyd

Donald & Bertie McCully

**William Diedrich**

Betty Jane Diedrich  
Marc & Sandra Fey  
Vivan Zvibleman

**Marion Leeper**

Karen Johnson

**Dr. O.L. Plucker**

Joe & Kathy Ossman  
Mary Anne Eisenbise  
Kenneth & Carolyn Tebow

### Honorariums

**Mr. & Mrs. Joel Ecton**

Carolee Copeland

**Carol Lynn Ellis**

**71st Birthday**  
Richard & Char Charette

**Al & Dot Hager 65th Anniversary**

Al & Jane Pope  
Ann Ford

**Char Charette**

Paula Rowe



Cross-Lines Community Outreach  
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# Newslines of Hope

Cross-Lines Community Outreach, Inc.

## Upcoming Events

**Gala for Hope**  
October 3, 2015

**Christmas Store**  
December 2015

**Board Chair:** Bruce Parker **Vice Chair:** Brad Culver **Secretary:** Derek White **Treasurer:** Roger Herting

**Members:** Anissa Brown, Jim Ensz, Ron Hercules, Jeff McCullough, Steve Minshull, Cindy Moore,  
Nancy Moylan, Margaret Steele, Sandy Whitaker, Lisa Wiens

Follow us on Facebook, Twitter & Pinterest!



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